

Packaging

In a Word document create a title 'Packaging'

First you will need to conduct research into the different types of packaging that chocolate products are wrapped in. Screen shot these onto your word document and describe each.

Are there any other types of packaging that you have come across when purchasing products that you have found appealing? If so try and find an image of these – could you take any inspiration from the way these have been packaged? Explain what you find appealing about these forms of packaging; could they work for your product?

Design your packaging, considering your annotations from your previous homework piece on packaging and from the above research task. Things to consider:

- Colour
- Font style
- Information (nutrition, weight, address of business etc)
- Images
- Materials used
- Shape