Fair trade

What is Fairtrade?

- "Fairtrade" means that the producers of a food product get a fair price for their crop.
- They also get a Fairtrade premium [extra money] that is paid directly to growers.
- The farmers and growers can then spend their money on:-

Fresh water

Hospitals

Schools

More seed for crops & organic growing Transport

Fairtrade is a more **sustainable** and **morally** better way to treat farmers & growers in **developing countries**.



Bananas: Some of the bananas in our shops are Fairtrade but not all.



Chocolate: Fairtrade makes sure cocoa beans are sold for a fair price.



Coffee beans: Coffee prices go up and down. Fairtrade makes sure farmers have enough money to plant more crops.

- Fair trade helps farmers and workers in developing countries such as:
- Argentina.
- 3. Belize.
- 4. Bolivia.
- 5. Colombia.
- 6. Costa Rica.
- 7. Dominican Republic.
- 8. Ethiopia.
- 9. Ghana.

Advantages of fair trade	Disadvantages of fair trade
Safe working conditions	More expensive to buy
No child labour	Some shops don't stock a large range, so may be more difficult to purchase
Fair market value for crops	High food miles
Money to go towards community projects	

Food Waste

Why should we care?

Wasted food has an Environmental effect.

Where does waste food go?

In landfill sites, waste food produces methane (a Greenhouse gas) as it rots down.

Why are greenhouse gases a problem? "Food waste *feeds* climate change"

Which foods are wasted?

This is the order from the most to the least wasted

- 1. Fresh veg' and salad foods
- 2. Bread and bakery foods
- 3. Ready meals and home-cooked meals
- 4. Fresh fruit
- 5. Meat and fish

Supermarkets and Food Manufacturers are trying to help consumers by:-

- 1. Making date labels clearer and larger, so they are easy to see
- 2. Selling smaller loaves of bread
- 3. Giving **clear storage instructions** & putting storage advice on loose products like fruit
- 4. Making single portion products e.g. 600g bread loaves
- 5. Portion **measuring marks** to help us only make the correct amount needed. This stops us making too much & wasting it.
- 6. Having re-closable packaging.
- 7. Providing seals to keep food fresh.
- 8. Developing "smart packaging" that will change colour when the food is unsafe to eat

Why does food get wasted at home?

- Too much food is bought from the shop
- We do not have a shopping list.
- We have bought a BOGOF offer and not needed all the food, or buy 2 get 3
- Meals were not planned in advance
- Too much food was cooked, and not eaten
- No knowledge of how to use up left-overs
- · Not checking use-by dates on foods
- Not making use of the freezer and freezing left-overs
- We over estimated portion sizes.
- Food spoilage

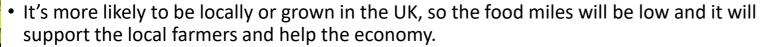
How we can help

- Plan meals and correct portion sizes only buy ingredients that you will use. Make a shopping list.
- 2. Correctly store food, pay attention to use by dates.
- 3. Use up content of your fridge before buying more
- 4. Use up left overs the day after or freeze for a later date.
- Use the whole food. E.g bones can be used for stocks and peelings for compost.
- 6. Donate unwanted food to food banks.

Seasonal Foods



Advantages of seasonal foods



Your local growers and farmers are busy all year round. Just because you don't see their products on the shelves, doesn't mean they aren't working. When you shop for seasonal goods, you're buying locally and supporting your community. But when you buy foods that have to travel, all the profits the growers might have seen are swallowed up in the transportation costs.

Tastes better

In order for out of season foods to be on our supermarket shelves all year round, they are imported from all over the world. All this travel time means they need to be picked early and left to mature in cargo holds and storage containers. The tomatoes you see in the supermarket might be red and ripe now, but when they were picked, they were still green. They haven't had a chance to mature in the sunlight and develop succulent juicy flavours.

It's often healthier because its fresher – it has not travelled across the world spending time in transport and storage. [Older produce will start to lose nutrients like vitamin C.]

Studies have shown that vegetables such as <u>broccoli</u> and <u>spinach</u> contain different levels of vitamin C depending on the season they are grown in. When grown in their "natural" season, vegetables produce more vitamins.

• Food in season are often plentiful and therefore cheaper

When you buy out of season food, it has either had to travel a long way to be on your plate or been grown in controlled conditions. This can make it more expensive. Food grown locally grows best in local conditions. This can mean fewer production costs and a lower price for you.

Rearing Foods

Food provenance – rearing livestock

Intensive animal farming



Food provenance – rearing livestock

Free range animal farming



Food provenance – **rearing livestock**

Organic animal farming

