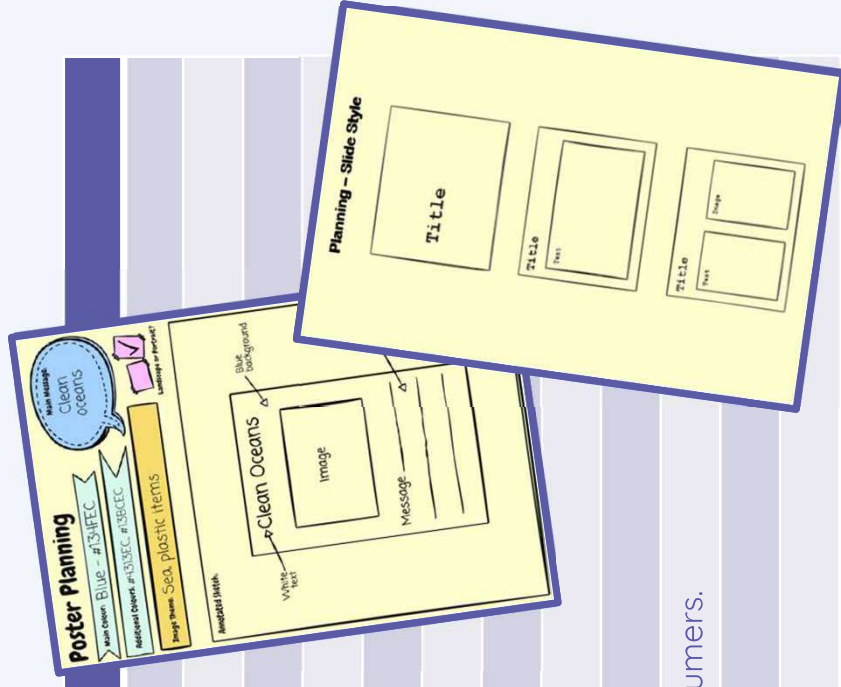
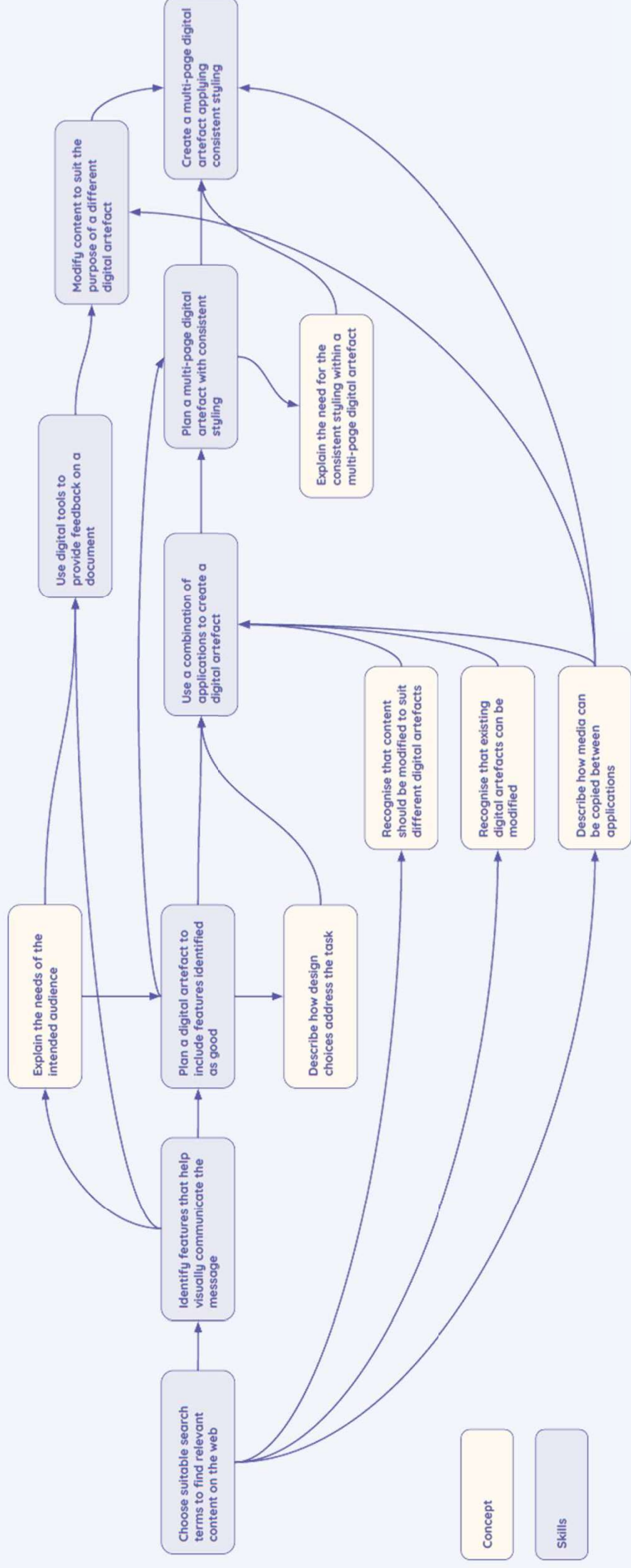


Year 7 Computer Science Digital Media Knowledge Organiser



Key Word	Definition
Search Term	The words used to find resources on the internet.
Screenshot	Taking a picture of the contents of a screen for use in another application.
Annotate	Adding notes to an image to explain it.
Landscape	A display that is wider than it is high.
Portrait	A display that is higher than it is wide.
Download	To copy data from one computer system to another over the internet.
Heading	Words written or printed at the top of a text as a title.
Subheading	A word, phrase, or sentence that is used to introduce part of a text.
Body Text	The main part of a book, article, etc.
Brand	A product or a business that has a distinct identity in the perception of consumers.
Logo	An image that represents an organisation.
Slide	A single page of a presentation.
Email	The exchange of computer-stored messages from one user to one or more recipients via the internet.
Content	Text, images, video and sounds that make up digital media.
Licence	A form of copyright which allows you to use other people's work without having to ask for permission.
Present	Deliver a talk to a group of people using a presentation to guide the discussion.
Design Choices	The decisions that were made about how and why a product was created the way that it was.

Learning Graph



Assessment Rubric

	Emerging [1-3]	Expected [4-7]	Exceeding [8-10]	Score
Planning	Chosen: ☐ A logo from the selection provided ☐ A colour ☐ A font	Chosen: ☐ A suitable logo that reflects the charity's theme ☐ One colour that reflects the charity's theme ☐ A font that is clear to read ☐ A position and size for the logo that is appropriate on one slide	Chosen: ☐ Colours that reflect the charity's theme and are complementary ☐ A font that reflects the charity's theme ☐ A position and size for the logo that is suitable for all slide layouts	
Implementation: Branding	☐ Recolour a logo ☐ Set the background colours of all slides ☐ Example text is added to some slide placeholders ☐ Font style, size, and colour are all set	☐ Recolour a logo using colours that reflect the charity's theme ☐ Shades of the colour used on all slides are consistent and colours reflect the theme ☐ Example text is added to all slide placeholders ☐ Text is readable	☐ The original logo outline can still be seen ☐ Complementary colours are used for the background and fonts ☐ Descriptive example text is added to all slide placeholders	
Implementation: Adding Content	☐ Text is added to all slides ☐ An image has been added to the correct slide	☐ Chosen text relates to the charity ☐ Text is positioned in the correct frame and the design styles have been maintained ☐ Chosen image relates to the charity and is sized to match the placeholder	☐ Text is to the point and communicates the key message ☐ Chosen image relates to the text on the slide and enhances the message	
Evaluation	☐ A description of what went well	☐ The completed digital artefact is reviewed against the plan ☐ Comments are made about what was learnt from creating the poster that helped when creating the presentation	☐ Suggestions are made for how the plan or presentation could have been improved	
Total Score:				

Golden Threads

Creating Media

- Recoloured a logo to fit a theme
- Created a poster
- Created a presentation to match the poster
- Created a brand for an environmental charity
- Added images and text to your presentation
- Responded to feedback by altering your work

Design and Development

- Recoloured a logo to fit a theme
- Planned and created a presentation to match the poster
- Planned and created a brand for an environmental charity

Effective Use of Tools

- Took a screenshot and annotated it
- Used a web browser to find posters
- Recoloured a logo in image editing software
- Created a poster in desktop publishing software
- Used Email software to get feedback

- Created a presentation using presentation software
- Used a web browser to find facts

- Provided and received feedback
- Responded to feedback by tweaking your work

- Evaluated your own and other's work against a rubric

- Logging in to the system properly
- Saving work sensibly

- Using folders
- Sharing work through Teams and email
- Communicating sensibly via email

Safety and Security

- Keeping username and password secret

- Using sensible filenames